

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$26,475.17	\$27,328.01	\$38,030.66	\$9,900.00	\$101,733.84

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
56.30	68.80	115.90	24.00	265.00

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
60.25	52.15	51.20	20.00	183.60

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 55

Relating to: finance charges for certain motor vehicle title and payday loans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	2.00 (2%)	2.00 (1%)		4.00 (< 1%)

Assembly Bill 392

Relating to: finance charges for licensed lenders.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	12.00 (10%)	2.00 (1%)		14.00 (3%)

Assembly Bill 447

Relating to: payday loan providers, providing an exemption from emergency rule procedures, granting rule-making authority, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	6.00 (5%)	67.00 (40%)		73.00 (16%)

Senate Bill 530

Relating to: regulating consumer small loans, limiting the areas in which a payday lender may operate, granting rule-making authority, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		67.00 (40%)		67.00 (15%)

Lobbying Effort On Budget Bill Subjects

Financial Institutions

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
6.00 (5%)	6.00 (5%)			12.00 (3%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

The development of legislation regulating payday lenders, pawn shops, and/or check cashing establishments.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
104.90 (90%)	90.71 (75%)	16.71 (10%)		212.32 (47%)

Development of a Rule to implement the payday lending legislation (2009 Wisconsin Act 405).

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			35.20 (80%)	35.20 (8%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
6 (5%)	4 (3%)	13 (8%)	4 (10%)	27.23 (6.07%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			4.40 (10%)	4.40 (0.98%)